



EFI Reggiani is Leading Innovation in Green at India ITME 2022

Greater Noida, India – 8 December 2022 – Textile companies can take full advantage of expanded print opportunities with EFI™ [Reggiani](#) textile solutions presented at the 8-13 December India ITME Exhibition in Greater Noida. EFI Reggiani's exhibit is located in Hall 3 stand C3D4.

The EFI Reggiani TERRA Silver printer being shown at ITME 2022: it is the ideal solution to enter the industrial printing segment with a short, smart and green process. The EFI Reggiani TERRA Solution eliminates the need for steaming or washing on direct-to-textile applications, using a greener, more efficient polymerisation process that takes place as the printed textile goes through the printer's on-board dryer. As a result, users can achieve superior printing results while using less time, water, and energy.

The EFI Reggiani exhibit in Hall 3 stand C3D4 at ITME is also promoting:

- EFI Reggiani [HYPER](#) printer, a scanning printer available in 1.8-metre, 2.4-metre or 3.4-metre widths that prints at up to 20 linear metres per minute peak speed, making it the fastest textile scanning printer on the market;
- [Mezzera Concord](#), the continuous rope washing line from the specialist in washing solutions that transports fabric by overflow for tensionless running with an independent squeezing mangle for each channel;
- One of the industry's broadest line-ups of high-end, superior-quality textile inks, including EFI Reggiani [AQUA](#) and EFI Reggiani Diamond reactive, [IRIS](#) dye-sublimation, [ARIA](#) direct disperse, [FUOCO](#) acid, and [GEA](#) and [TERRA](#) pigment inks; and
- [Inèdit](#) (Hall 6 stand 601E), recently acquired by EFI Reggiani, one of the leading developers of raster image processors (RIPs) and related software for digital industrial textile printing with their product portfolio that features proven, highly advanced workflow solutions for textile profiling, calibration, design integration and much more.

“We are enthusiastic about the great dynamism of the Indian market and the continued digital transformation this market is experiencing,” said EFI Reggiani Regional Sales Manager Karthik Ravindranath. “The leading-edge innovations we brought to India ITME create valuable opportunities for our customers to continue to grow by establishing higher-volume, higher-quality digital production services in ways that reduce the textile industry’s high carbon footprint.”

For more information about EFI Reggiani products, visit www.efi.com/reggiani.

About EFI

EFI™ is a global technology company, leading the worldwide transformation from analogue to digital imaging. We understand our customers want breakthrough technologies to lead them through their digital journey. That’s why we’re passionate about driving their business growth with a scalable portfolio of products, solutions, services, support, and world-class partnerships for the manufacturing of signage, packaging, textiles, ceramic tiles, building materials, commercial print, and personalised documents with a wide range of printers, inks, digital front ends, and workflow software. They work together to increase profits, cut costs, improve productivity, and optimize efficiency – job after job, year after year. We are devoted to our customers. And we definitely believe we have the right people, technology and experience to help them achieve their business goals. (www.efi.com)

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