

EFI Wide Format Application Ideas





Wide-Format Applications and Opportunities Abound

Wide-format graphics are not hard to spot. Just take a look around next time you're out. Chances are you won't have to look long and hard to spot wide format, branding graphics on buildings, banners, vehicles, bus stops, store windows and retail displays.

Our EFI Wide Format Application Ideas eBook will help you quickly discover the applications you can add to your business and how they'll drive your profit potential. Click through to discover the range of materials you can print on and applications you can offer to customers by adding wide-format printing capability to your business.

Every application idea in our Wide Format Applications Idea eBook represents a new way you can capture more work from existing customers or net new customers with wide-format printing capabilities. From banners to posters to P-O-P displays and more, wide-format printing will expand your offering, your customer base and your bottom line.



INDOOR / RETAIL P-O-P

In-Store Signage

CMYK + White
Grayscale
Blue PVC Foam Board



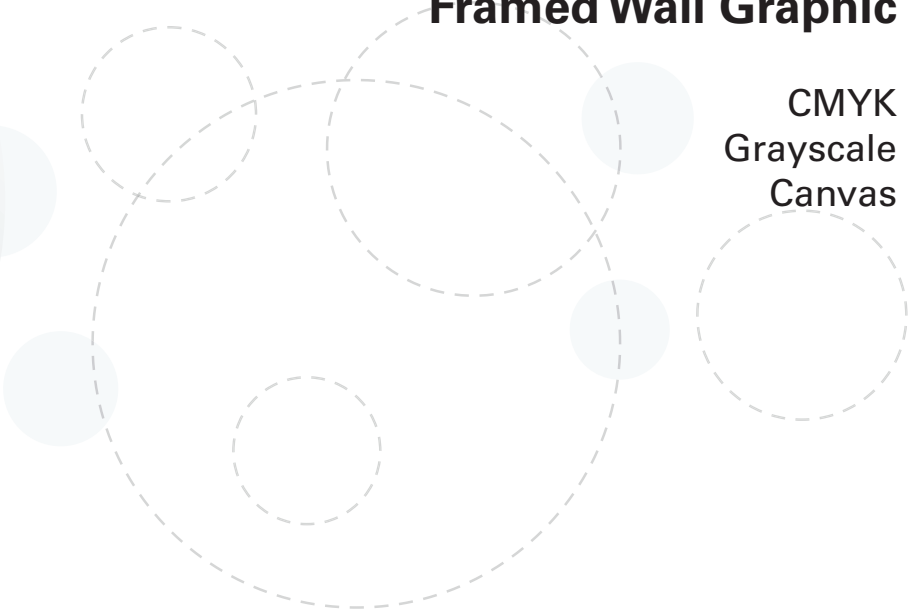


INDOOR / RETAIL P-O-P



Framed Wall Graphic

CMYK
Grayscale
Canvas



INDOOR / RETAIL P-O-P

Display Stand

CMYK + White

Grayscale

Black PVC Foam Board



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INDOOR / RETAIL P-O-P

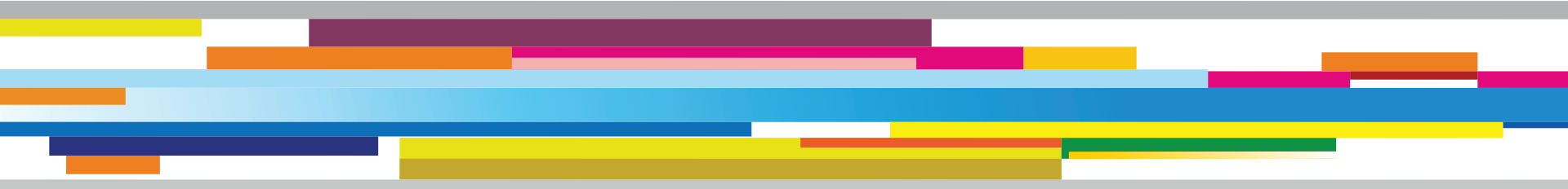
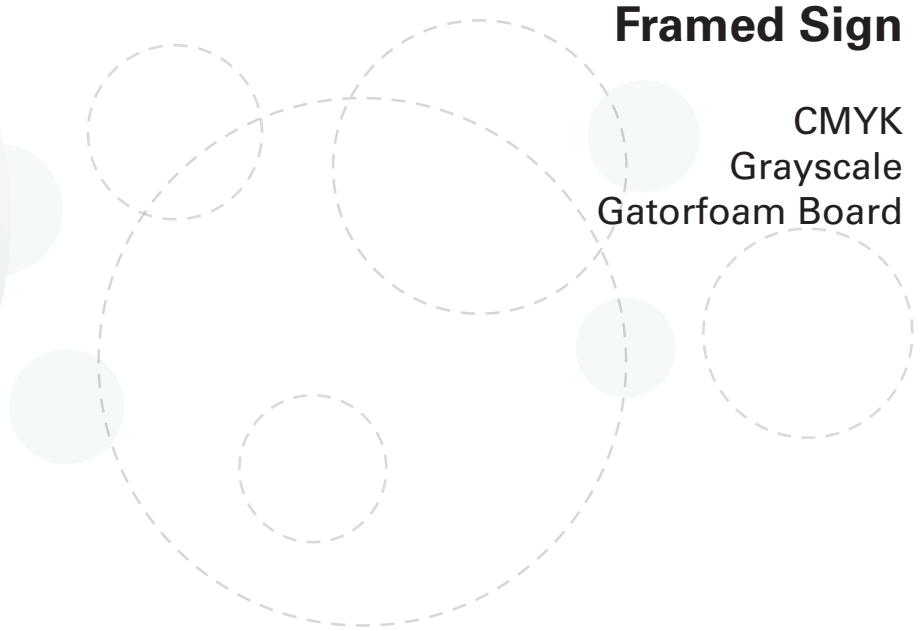


Framed Sign

CMYK

Grayscale

Gatorfoam Board



INDOOR / RETAIL P-O-P

Backlit Display

CMYK + White
Grayscale
Acrylic



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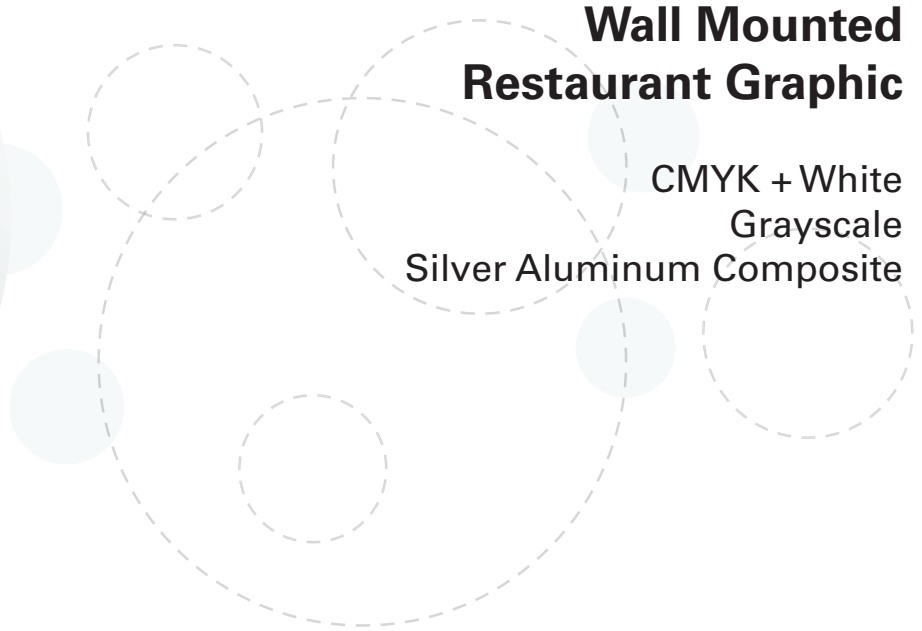


INDOOR / RETAIL P-O-P



Wall Mounted Restaurant Graphic

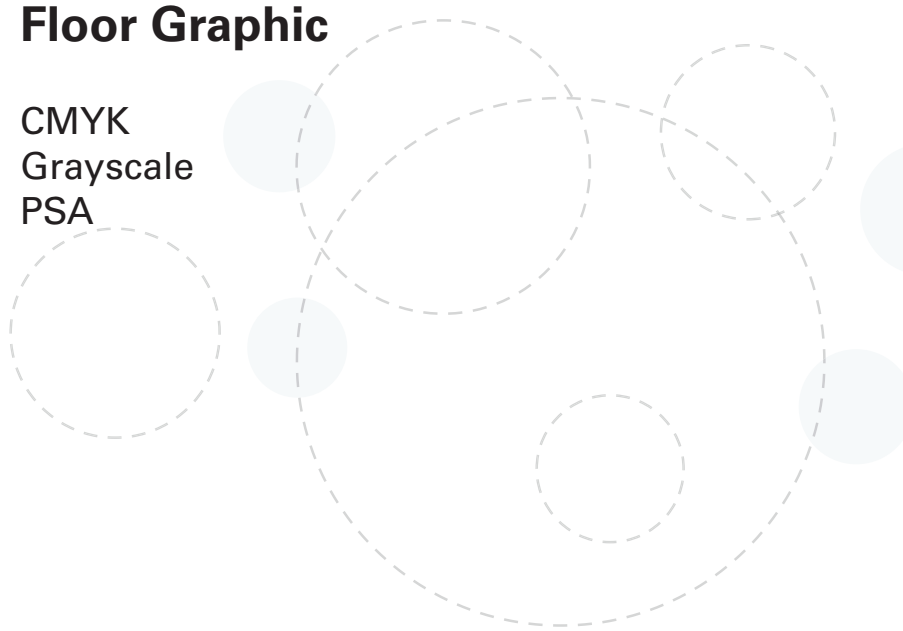
CMYK + White
Grayscale
Silver Aluminum Composite



FLOOR, WALL & WINDOW

Floor Graphic

CMYK
Grayscale
PSA



FLOOR, WALL & WINDOW



Wall Graphic

CMYK + White
Grayscale
Sparkle PSA

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FLOOR, WALL & WINDOW

Window Graphic

CMYK + White
Grayscale
Window Cling



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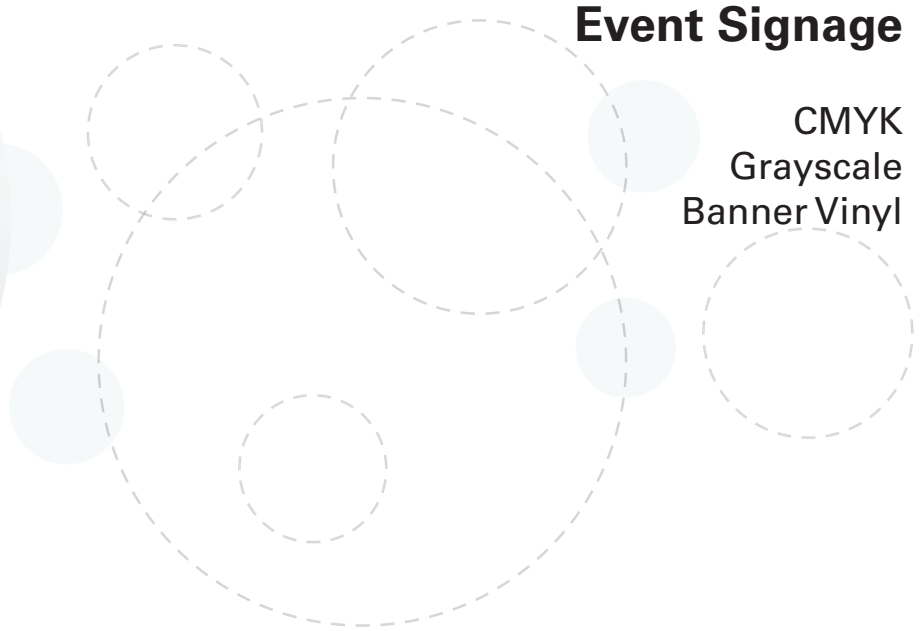


OUTDOOR



Event Signage

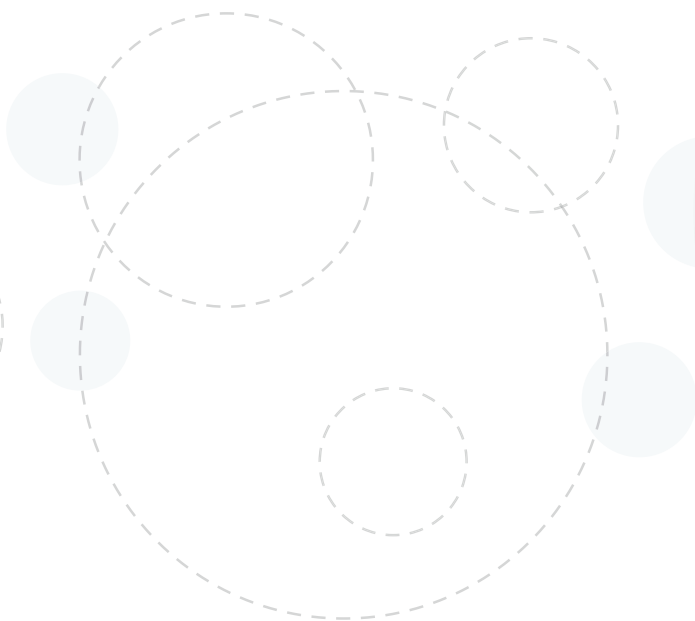
CMYK
Grayscale
Banner Vinyl



OUTDOOR

Flags

CMYK
Grayscale
Flag Cloth





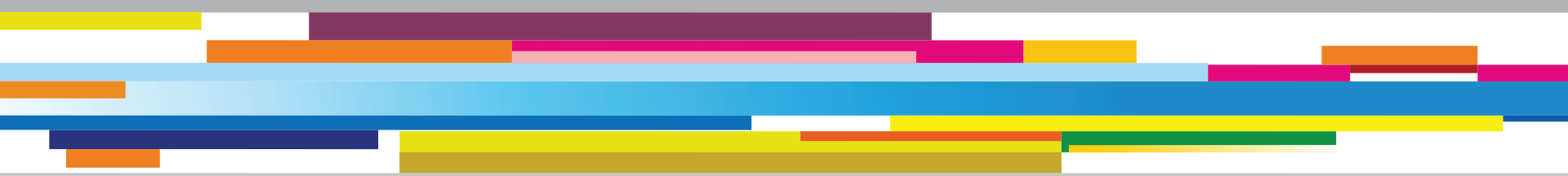
OUTDOOR



Magnetic Truck Door Sign



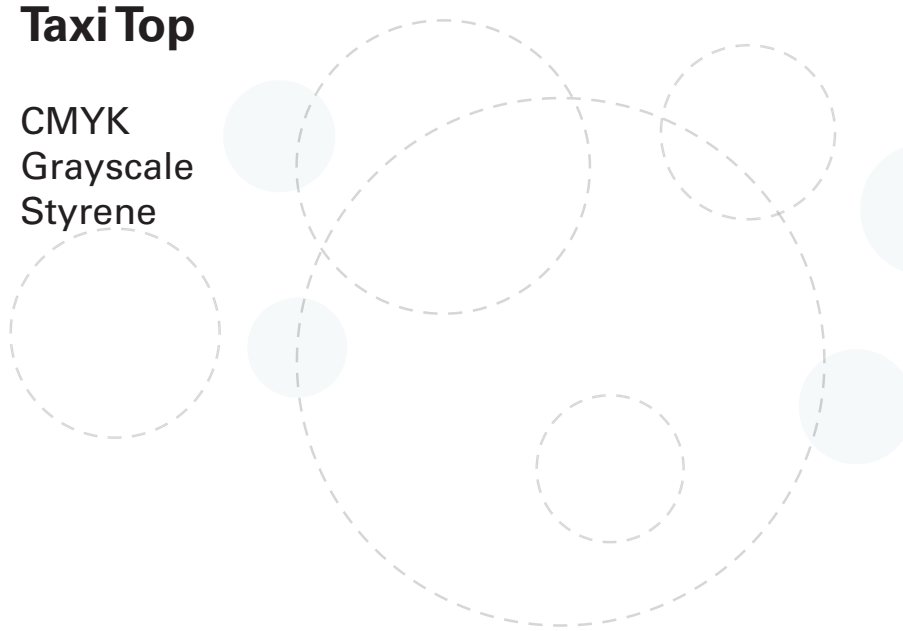
CMYK
Grayscale
Magnetic

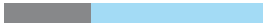


OUTDOOR

Taxi Top

CMYK
Grayscale
Styrene



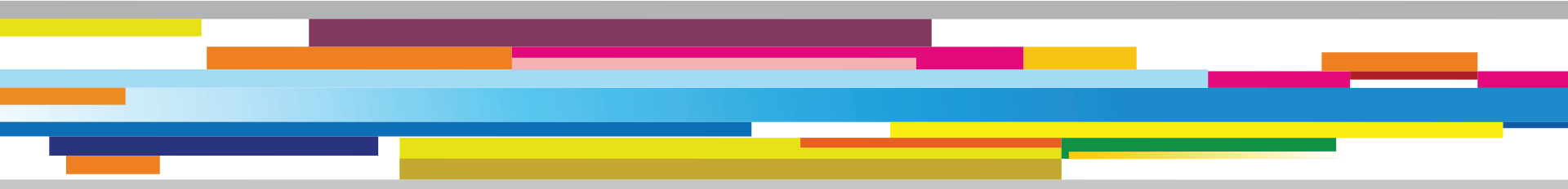
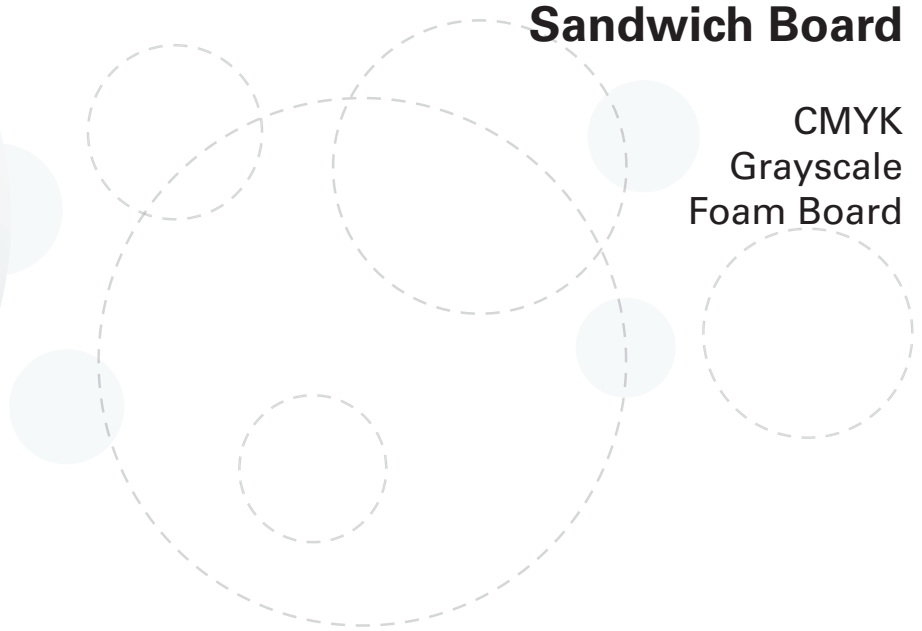


OUTDOOR



Sandwich Board

CMYK
Grayscale
Foam Board



OUTDOOR

Real Estate / Yard Sign

CMYK
Grayscale
Corrugated Plastic



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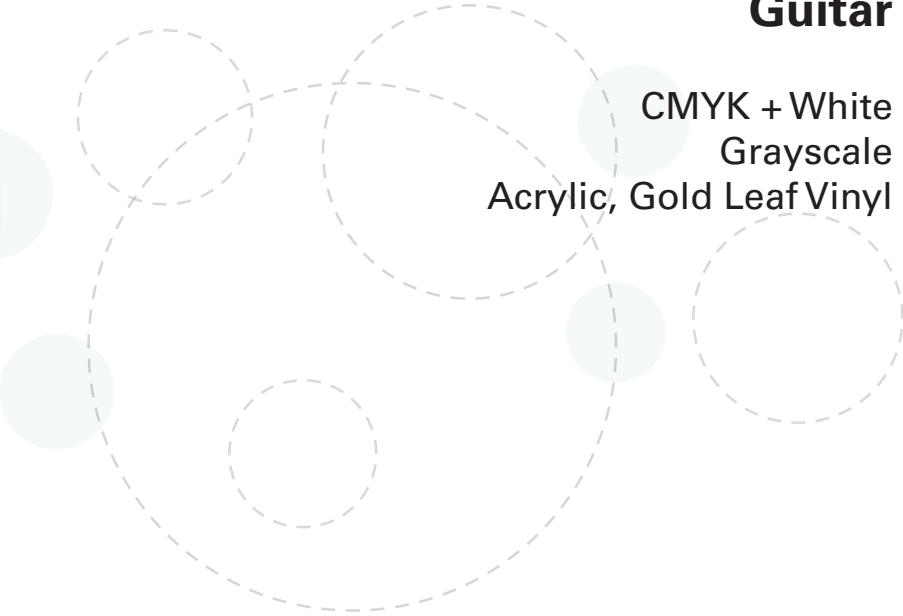


SPECIALTY



Guitar

CMYK + White
Grayscale
Acrylic, Gold Leaf Vinyl



SPECIALTY

Promotional Tins

CMYK + White
Grayscale
Aluminum



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SPECIALTY



Luggage Tags

CMYK
Grayscale
White PVC

