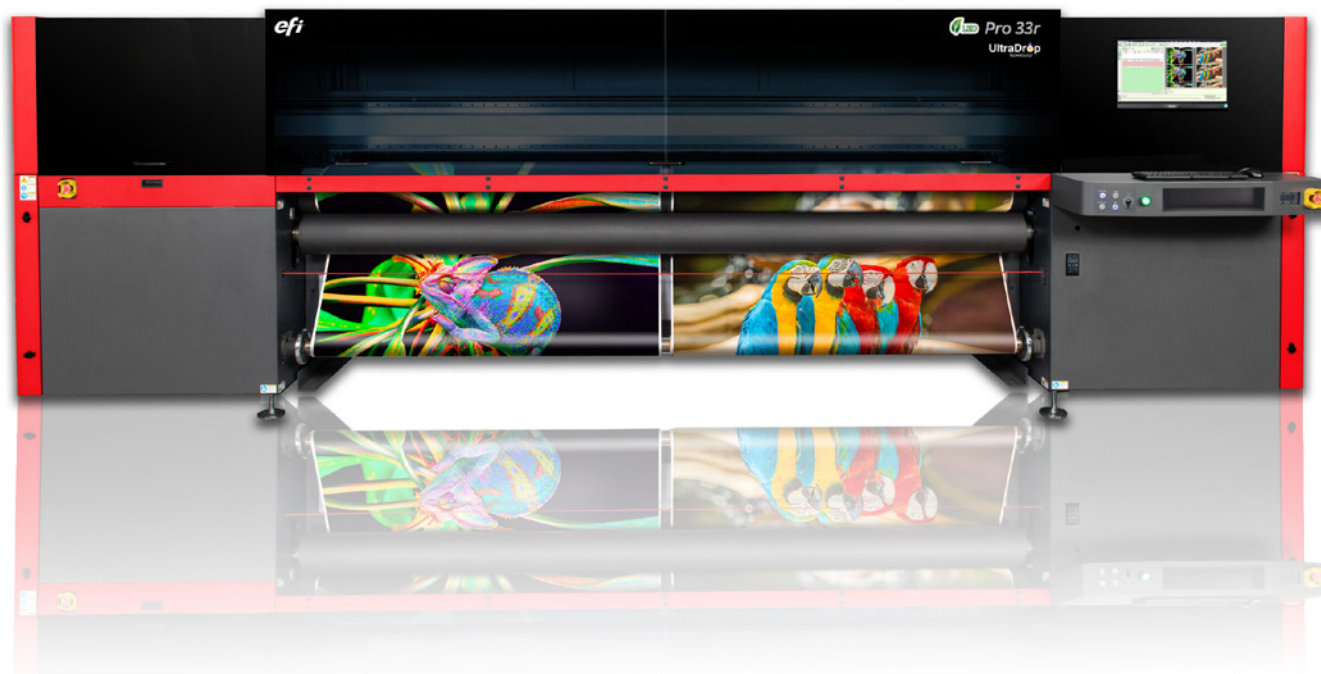




Pro 33r

Wide-format Roll-to-roll LED Inkjet Printer

It's a whole new **game**



Win the game. **Brilliantly.**

The new 3.2-metre EFI™ Pro 33r production-level wide-format roll-to-roll LED printer changes the game again with increased capabilities, faster throughput, and higher quality imaging. It delivers print efficiencies that lower operational costs and the cost to manufacture. And EFI's optional value-added Power Tools add even more versatility to your game. All at a price that will help you be more competitive, grow, and profit in the production-level wide format market.

Maximise performance. Increase print quality. Lower operational costs. And expand your capabilities. That's how you play to win.



Win with maximum performance

- Take on more and larger jobs and satisfy customer demand for faster turnarounds with productivity up to 343 m²/hr
- Consolidate jobs onto a single, all-in-one printer with multi-roll printing of 2 rolls x 1.6 m wide

Win with high-quality imaging

- Four colours CMYK and optional white or UltraClear Coat for even more application possibilities
- 5 pL printheads with true multi-drop addressability for outstanding smoothness in shadows, gradients, and transitions, and superb four-point text quality
- Up to 1100 dpi true resolution
- EFI - 3M™ SuperRange XF UV LED Inks
 - Small dot gain, wide colour gamut and superb durability
 - Environmentally friendly
 - EFI - 3M SuperRange XF inks covered under the 3M™ MCS™ Warranty when printing with co-branded EFI and 3M UV inks, including white ink, on 3M flexible media

Win with advanced capabilities

- Powerful LED curing system for lower operating costs, less waste, and a greener print solution
- Integrated mesh kit for printing on porous substrates
- Wrinkle analyzer helps avoid printhead strikes caused by media wrinkles, saving time and money by preventing ruined jobs and enabling the use of lower-cost media
- Built-in lightbox and backlit proofing lights
- High-performance, built-in Fiery® with production, colour, and layout features that make print results truly exceptional

Win with optional value-added Power Tools

A rich collection of value-added options and software expand your capabilities, application offerings, and profit opportunities:

- White or Clear (UltraClear Coat) ink printing
- Y-slitters
- Dual roll split shafts (2 x 1.6 m)
- Automatic blackout
- Automatic backlit
- Media saving wizard
- 3-metre super duty winder
- Media edge guards
- Fiery IQ suite of cloud applications to make data-driven decisions to improve ROI, minimise cost, maximise profit, and boost revenue

TECHNICAL SPECIFICATIONS

Printing Technology	
Piezo drop-on-demand inkjet technology	
12 printheads with 5pL drop sizes + 6 optional heads for white or clear	
Up to 1100 dpi true resolution	
Media Handling	
Maximum printing width:	3.2 m
Maximum media weight:	200 kg
Roll-to-roll, free-fall, and multi-roll – 2 rolls of 1.6 m	
Integrated mesh kit	
Optional dual roll split shaft – max. weight 2 x 200 kg	
Optional 3.2 m super duty winder – max. weight 793 kg	
Productivity	
Maximum speed:	343 m ² per hour
Quick and easy media loading	
EFI - 3M Superrange XF Inks	
5 litre containers	
Twelve-month shelf life	

Environmental Considerations	
Compressed air:	6.5 bar airflow of 110 L/min, dry and clean air only (not included)
Operating temperature:	20° C - 30° C
Humidity (non-condensing):	Standard range: 30% - 80% Optimal range: 50% - 80%
Machine weight:	2,800 kg; crated: 3,350 kg
Dimensions (Height x Depth x Width):	190 cm x 114 cm x 590 cm
Electrical:	220VAC 1 Phase + N + PE 25 Amp, 50/60 Hz
Electrical printing consumption:	1.8 kW; peak consumption 3.0 kW
Integrated air-cooling system	
Fiery Digital Front End	
Built-in Fiery includes:	<ul style="list-style-type: none"> • Fiery XF server software for Windows® including: <ul style="list-style-type: none"> - Spot Color Option - Cut Marks Option - Color Verifier Option - Color Profiler Option • Unlimited macOS® or Windows installations of Fiery Command WorkStation® with up to 10 concurrent connections • One-year Fiery XF software warranty

Let's be brilliant. Together.

We understand you want breakthrough technologies to lead you through your digital journey. That's why we're passionate about driving your business growth with a scalable portfolio of products, solutions, services, support, and world-class partnerships for the manufacturing of signage, packaging, textiles, ceramic tiles, and building materials with a wide range of printers and inks. Our unwavering commitment is to increase your profits, cut costs, improve productivity, and optimise efficiency — job after job, year after year. We're obsessed with your success. And we definitely believe we have the right people, technology and experience to help your business achieve its goals. Visit www.efi.com or send an email to info@efi.com for more information.



Nothing herein should be construed as a warranty in addition to the express warranty statement provided with EFI products and services.

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