



EFI Showcases Groundbreaking Innovations in Digital Printing at SuperCorrExpo 2024

Leading provider of digital inkjet technologies highlights sustainable, high-quality solutions for corrugated packaging and eCommerce

ORLANDO, Sept. 9, 2024 – [Electronics For Imaging, Inc.](#), the leader in digital inkjet technologies for corrugated packaging and display production, is showcasing the winning production capabilities of its versatile industrial inkjet portfolio at the 2024 AICC/TAPPI SuperCorrExpo in Orlando. With its broad range of preferred solutions, EFI™ continues to push the boundaries of industrial digital printing to help independent sheet plants, box manufacturers, and integrated paper and packaging producers drive greater efficiency, sustainability and profitability.

Leading the Way in Inkjet Innovation for Corrugated Packaging

EFI stands out as the only company to offer both water-based and UV ink solutions for digital corrugated packaging printing, and the company's packaging experts are at hand in booth #2711 to discuss breakthrough solutions such as the popular 1.4-meter-wide EFI Nozomi 14000 LED inkjet printer, as well as EFI's new Nozomi 14000 AQ model featuring water-based inks.

EFI, in partnership with Packsize®, has also developed the groundbreaking X5® Nozomi, an on-demand, full-color LED inkjet, right-sized box system. This first of its kind solution creates printed, custom-sized corrugated packaging in real time, changing the rules of manufacturing efficiency for packaging producers, ecommerce companies and third-party logistics providers.

EFI's innovations are backed by two decades of expertise in industrial digital printing. With eight generations of single-pass technology and over 60 Nozomi printer installations completed worldwide, the company has a proven track record of delivering reliable, high-performance solutions.

Expanding Beyond Single-pass Technology

EFI is not only a leader in single-pass technology, but also excels in multi-pass inkjet technologies, including new solutions like the superwide-format EFI VUTEK® Q3h XP hybrid flatbed/roll-to-roll UV LED inkjet printer that can deliver premium-quality, short-run corrugated display and packaging jobs, along with many other types of graphics applications.

"The success of EFI and our digital printing product lines stems from more than just advanced technology; it's our deep understanding of customer needs that sets us apart," said EFI CEO Frank Pennisi. "We don't just provide products —we deliver

complete solutions with the equipment, inks, primers, software, and services to successfully guide corrugated packaging providers through their digital transformation.”

EFI’s digital printing technology offers significant benefits, including market differentiation, faster job turnarounds, and enhanced customer relationships. Research by IT Strategies confirms that EFI customers with Nozomi print technology have been able to generate new business, expand into new segments, offer higher-margin applications, and provide better overall service.

In addition to the quality and flexibility of its digital inkjet printing solutions, EFI’s technology helps businesses increase total plant capacity by freeing up printing equipment capacity.

SuperCorrExpo visitors to the EFI booth can explore how their innovative digital solutions can empower businesses to achieve greater efficiency, sustainability, and profitability. To learn more about EFI’s wide range of digital inkjet products and services for corrugated packaging and displays, visit www.efi.com.

About EFI

EFI™ is a global technology company, leading the worldwide transformation from analog to digital imaging. We understand our customers want breakthrough technologies to lead them through their digital journey. That’s why we’re passionate about driving their business growth with a scalable portfolio of products, solutions, services, support, and world-class partnerships for the manufacturing of signage, packaging, and textiles, with a wide range of printers, inks, and workflow software. They work together to increase profits, cut costs, improve productivity, and optimize efficiency – job after job, year after year. We are devoted to our customers. And we definitely believe we have the right people, technology and experience to help them achieve their business goals. (www.efi.com)

Follow EFI online:

Follow us on Twitter: <https://twitter.com/EFIPrint>

Find us on Facebook: www.facebook.com/EFIPrint

View us on YouTube: www.youtube.com/EFIDigitalPrintTech

#

NOTE TO EDITORS: The EFI logo and VUTEk are registered trademarks of Electronics For Imaging, Inc. in the U.S. and/or certain other countries. EFI is a trademark of Electronics For Imaging, Inc. in the U.S. and/or certain other countries. Packsize is a registered trademark of Packsize International, Inc. in the U.S. and/or certain other countries.

Nothing herein should be construed as a warranty in addition to the express warranty statements provided with EFI products and services.